



March 17, 1987

The Back Alley Theatre
15231 Burbank Boulevard
Van Nuys, California
91411-3590

818 780-2240

Dan Sullivan
Los Angeles Times
Times Mirror Square
Los Angeles, CA 90053

Dear Dan:

I wanted to pitch a possible feature on Rich Rose.

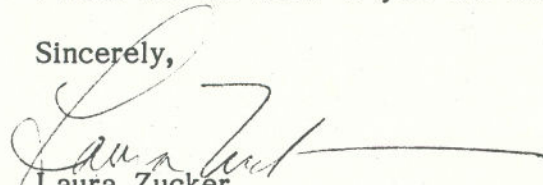
As you were one of the first to notice, Rich Rose is an extremely talented set designer. He received a lot of attention last year for his designs for FOUND A PEANUT and DAYS AND NIGHTS WITHIN at the Back Alley. You probably remember that he also designed IN THE SWEET BYE AND BYE and RINGERS for us. Just within these four productions his work demonstrates remarkable versatility-- from the detailed realism of IN THE SWEET BYE AND BYE to the understated abstractness of DAYS AND NIGHTS WITHIN.

What's really exciting is that audiences enjoy his sets as much as the critical community-- who can forget all the people who couldn't resist finding out whether the bricks were real or not in RINGERS? (By the way, there were only twenty real bricks in the whole set, but invariably those were the ones people touched!)

Judging from the sketches and model, his set design for JACQUES BRETEL is going to be equally fabulous. Rich teaches design at UCLA and works in conjunction with his wife, Leslie, who is a wonderful lighting designer. You might want to do the story on both of them as a design team.

Please let me know if you are interested in setting up interviews.

Sincerely,


Laura Zucker
Producing Director
THE BACK ALLEY THEATRE

cc: Janice Arkotov

Producing Directors
Laura Zucker
Allan Miller