



The Back Alley Theatre  
15231 Burbank Boulevard  
Van Nuys, California  
91411-3590

818 780-2240

August 24th, 1988

Dear Group Leader:

Just when you thought it was safe to go back into the San Fernando Valley...

...two explosive musical shows open at the Back Alley!

The World Premiere of Will Holt's musical A WALK ON THE WILD SIDE is set in Thirties' New Orleans, down on the streets, in the bars and the brothels, where desperation, desire and revenge run high. Based on the Nelson Algren novel, this show promises to lift the lid off the American Dream, and the roof off the theatre!

The hit musical revue, BITTERSUITE, will continue its highly successful run through November 13 with the original cast. BITTERSUITE has received Critics Choice in the Los Angeles Times, Daily News and Pick of the Week in the L.A. Weekly.

Great group rates continue through the fall with a \$2 discount, plus two free tickets (if you supply the names and addresses of all the people in your group) for groups of between ten and thirty. If there are over thirty people in your party, you will be entitled to \$3 off each ticket, plus three free tickets (again if you supply names and addresses).

To reserve seats for your group, just estimate how many people you think will attend, and we'll hold all your seats until ten days before performance. We can arrange for post-performance discussions with the actors and/or refreshments in the alley after the show.

Give me a call if you have any questions, or if you want to make reservations.

Yours sincerely,

A handwritten signature in cursive script that reads "Kip Meyers".

Kip Meyers (Ms)  
Director of Marketing and Publicity  
THE BACK ALLEY THEATRE.