

FOR IMMEDIATE RELEASE  
July 28, 1988  
Press Contact: Kip Meyers



THE BACK ALLEY PRESENTS



The World Premiere of Will Holt's dangerously seductive musical  
A WALK ON THE WILD SIDE opens for previews on August 25th, 1988

Based on the novel by Nelson Algren.

TAKING THE LID OFF THE AMERICAN DREAM



FOR IMMEDIATE RELEASE

Contact: Kip Meyers (Ms)

August 5th, 1988

The Back Alley Theatre  
15231 Burbank Boulevard  
Van Nuys, California  
91411-3590

818 780-2240

WILL HOLT OPENS HIS NEW MUSICAL

A WALK ON THE WILD SIDE

AT THE BACK ALLEY THEATRE, AUGUST 25, 1988

The World Premiere of Will Holt's musical, A WALK ON THE WILD SIDE, is set for a twelve week run at the Back Alley Theatre, Van Nuys, commencing August 25th, 1988.

*Producing Directors*  
Laura Zucker  
Alan Miller

Mr. Holt started his career as a folksinger and composer, responsible for such well-known compositions as "Lemon Tree," "Sinner Man" and "One of Those Songs." Later he turned his attention to the theatre, and his Broadway credits include ME AND BESSIE, which also played at the Mark Taper Forum, Los Angeles, OVER HERE! with the Andrews Sisters, and THE ME NOBODY KNOWS with his frequent collaborator, composer Gary William Friedman. Off-Broadway he was the lyricist for TAKING MY TURN.

He also created the musical revue A KURT WEILL CABARET. For his work on THE ME NOBODY KNOWS and TAKING MY TURN, Mr. Holt received an Obie Award, the Drama Desk and the Outer Critics Award and a Tony

more...more...more

## Back Alley 2...Back Alley 2

nomination. This work marks his fourth collaboration with Patricia Birch, who is co-directing A WALK ON THE WILD SIDE.

Based on the novel by Nelson Algren, the musical explores the life of the whores and the hobos, pimps and panders on the streets of New Orleans during the Great Depression, lifting the lid off the American Dream. Mr. Holt met Nelson Algren in 1957, and they collaborated on a few songs for a musical version of the book, but drifted separate ways, and it was not until Algren's death in the early eighties, that Mr. Holt finally completed the piece which he describes as " a cross between Huckleberry Finn and The Threepenny Opera." A WALK ON THE WILD SIDE received a workshop production at Musical Theatre Works in Manhattan last year. The Back Alley's production features a cast of twelve and two pianists.

For further information, or to contact Mr. Holt, call Kip Meyers (818) 780-2240.

## Back Alley 3...Back Alley 3

A WALK ON THE WILD SIDE will be co-directed by Allan Miller, Producing Director for the Back Alley, and Patricia Birch, who has just directed the Las Vegas tribute show ELVIS and just received an Emmy nomination for her choreography on the PBS special "Celebrating Gershwin; Great Performances." Her On- and Off-Broadway credits include the original choreography for GREASE, THE ME NOBODY KNOWS, ZOOT SUIT, ROZA, THEY'RE PLAYING OUR SONG, and YOU'RE A GOOD MAN, CHARLIE BROWN. Film credits include the choreography in Grease and Grease II, Zoot Suit and Roseland. The Musical Director is Sam Kriger, set design by Don Gruber (WHAT'S WRONG WITH THIS PICTURE?, AMAZING GRACE), lighting design by Lawrence Oberman (AMAZING GRACE), and costume design by Bob Miller (WHAT'S WRONG WITH THIS PICTURE?). Laura Zucker produces.

A WALK ON THE WILD SIDE will preview from August 25th to September 4th, and will open September 8th for ten weeks. The press will be invited to attend performances on Sunday, 4th September at 2 pm and 7 pm. The show will play Thursdays at 8 pm, Fridays, Saturdays and Sundays at 7 pm with Sunday matinees at 2 pm.

Preview ticket prices are \$10.50 Thursdays and both shows Sundays, \$11.50 Fridays and \$14.50 Saturdays.

Regular ticket prices (beginning September 8th) are \$14.50 Thursdays & both shows Sundays, \$15.50 Fridays, and \$18.50 Saturdays.

The Back Alley Theatre is located in Van Nuys at 15231 Burbank Blvd. (east of the San Diego Freeway).

The theatre is air-conditioned and wheelchair-accessible.

Call 818/780-2240 for more information.