



The Back Alley Theatre  
14532 Friar Street, Suite A  
Van Nuys, CA 91411-2358

FOR IMMEDIATE RELEASE  
November 7, 1989

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MAX & ZOEY, ZOEY & MAX MOVES OVER THE HILL

MAX & ZOEY, ZOEY & MAX, the popular musical adventures of two four year-old cousins, moves to the new Odyssey Theatre

*Producing Directors*  
Laura Zucker  
Allan Miller  
Ensemble beginning November 4th.

*Board of Directors*  
Richard Ruvelson, Chairman  
Stuart Berton, President  
Lee Ramer, Vice President  
Nancy Mishkin, Secretary  
Rollins Brook  
Tom Camp  
Linda Chiavaroli  
John Fisher  
Robert Hayes  
Dolores Kroop  
Richard Kroop  
Stanley Lavine  
Leslie Martinson  
Susan Schwarz  
Leonard Stern

At the Odyssey, now located at 2055 S. Sepulveda Blvd., between Olympic and Santa Monica Blvd., MAX & ZOEY will play 10 am and 12 noon on Saturdays, and 11 am and 1 pm on Sundays through December 31st. (Please note: there will be only one performance at 11 am on Sunday, November 19th.)

There will be special holiday performances Tuesday, December 26th through Friday, December 29th at 11 am and 1 pm each day.

All tickets, for children or adults, are \$6.50. Advance

*Advisory Board*  
Assemblyman Tom Bane  
Councilman Ernani Bernardi  
Councilman Marvin Braude  
Supervisor Edmund Edelman  
Gabriel Gaidaper  
Councilwoman Joy Pious  
Senator Alan Robbins  
Terry Stringer  
Councilman Joel Wachs  
Steven West

tickets may be obtained by calling 818 780-2240 for both locations. The box office number for day of performance sales at the Odyssey is 213 477-2055.

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The Daily News gives MAX & ZOEY four stars: "...a wonderful way for parents to introduce their 3-to-8 year old children to theatre. It also may simulate some worthwhile parent-child conversations. This 50-minute musical, which was commissioned by the Back Alley, consists of adaptations of two of Dion Holt's short stories by Will Holt. The first deals with chicken pox; the second, with the strange noises kids hear between the time Mom turns off the bedroom light and the time they finally fall asleep. In both cases, the Holts demystify the strange and scary."

Terri Girvin and Lisa Gates continue in their critically-acclaimed roles as Zoey and Mom. Rick Spector, a Philadelphian with extensive experience in comedy improvisation, children's theatre, and musicals, alternates with Ken Hoit as Max. Gretchen Corbett, last seen at the Back Alley as Frances in THE VOICE OF THE PRAIRIE directs. Light design is by Lawrence Oberman, sound design by Reid Woodbury, costume and logo design by Lisa Barnet.

MAX & ZOEY is made possible by a special grant from Mervyn's.

After November 1st, the administrative offices for the Back Alley Theatre will be 14532 Friar Street, Suite A, Van Nuys, 91411-- just west of Van Nuys Blvd., and one block south of Victory Blvd.

For more information, please call 818 780-2240.

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