

TUNE THE GRAND UP

the music and lyrics of JERRY HERMAN

RICK ROEMER, Producer
12034 Otsego Street, North Hollywood, CA 91607
(818) 762-3143

January 7, 1989

FOR IMMEDIATE RELEASE

The Los Angeles Premiere of

TUNE THE GRAND UP

A revue celebrating the music and lyrics of
Jerry Herman

At The Back Alley Theatre

Heartlight Productions, the same people who brought you 8 smash months of the current hit musical BITTERSUITE, now present **TUNE THE GRAND UP**, a revue of the music and lyrics of Jerry Herman, which will have its Los Angeles Premiere at The Back Alley Theatre with previews beginning Feb. 28 and opening on March 7th for 11 weeks only!

Jerry Herman is from the 'golden age' of Broadway when pure entertainment was enough. **TUNE THE GRAND UP** is just that...pure entertainment! Many of Mr. Herman's well-loved gems are included in this revue such as "IT ONLY TAKES A MOMENT" and the title song from HELLO DOLLY...to "BOSOM BUDDIES" and the haunting "IF HE WALKED INTO MY LIFE" from MAME. What makes **TUNE THE GRAND UP** unique is the lesser known songs that were re-discovered from Broadway shows and revues like "I DON'T WANT TO KNOW" from DEAR WORLD, "SHALOM" from MILK & HONEY and "BIG TIME" from MACK & MABEL.

Conceived by Paul Gilgor, **TUNE THE GRAND UP** has its own special blessing from Jerry Herman himself. After flying to San Francisco to see a performance, he was quoted as saying, "I loved it! It truly knocked me out!" Mr. Herman will be a special advisor on this Los Angeles Premiere.

there's more.....

BITTERSUITE'S Producer-Director Rick Roemer will again produce and direct with help from two other BITTERSUITE alumni - Carol Woodbury as choreographer and Nelms McKelvain as Musical Director.

Performances are Tuesday and Wednesday at 8PM (\$14.50), Friday at 10PM (\$15.50), Saturday at 2PM (\$14.50) and Saturday at 10PM (\$18.50). Tickets are available at the Back Alley box office - 15231 Burbank Blvd. in Van Nuys (right off Sepulveda) or can be CHARGED BY-PHONE at 818-780-2240.